

# African Diaspora 2024 Presidential Election Poll Report

Conducted by TANTV Studios  
[www.tanrvstudios.com](http://www.tanrvstudios.com)

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Date: Nov 5, 2024



AP Photo/Alex Brandon, Erin Schaff/The New York Times via AP, Pool

# ANALYSIS OF THE AFRICAN DIASPORA 2024 PRESIDENTIAL ELECTION POLL

## Overview

The **African Diaspora 2024 Presidential Election Poll** offers a detailed look at the political leanings and preferences of the African diaspora in the United States ahead of the 2024 presidential election. The data highlights a strong preference for **Democratic candidates**, particularly **Kamala Harris and Tim Walz**, with **76.67%** of respondents indicating support for the Democratic ticket. The poll also underscores the significance of **undecided voters** (10%) and a smaller but notable segment of **Republican supporters**. This analysis provides insights into how factors such as **age, gender, political affiliation, and diaspora background** shape voting preferences within the African diaspora community.

## Background

This poll was initiated to capture the political views of the African diaspora as they relate to the upcoming 2024 U.S. presidential election. Conducted by **TANTV Studios**, the poll seeks to amplify the voices of African diasporans regarding the election's key candidates, especially as their perspectives can provide unique insights into voter priorities and values. The African diaspora, representing a broad array of backgrounds, offers a diverse perspective on national issues, making this poll a valuable tool for understanding the community's preferences and potentially informing the focus areas of political campaigns.

## Polling Methodology

The poll was conducted online and included a structured questionnaire focused on **demographics, political affiliations, and candidate preferences**. Participants were asked to provide information about their **age, gender, voter registration status, political views, diaspora background**, and their preferred presidential candidates. The collected responses were then analyzed to determine trends within various demographic groups, providing a multi-dimensional view of political inclinations within the African diaspora.

## Sample Size and Representativeness

The poll engaged a select sample of respondents from the African diaspora community in the U.S., offering valuable insights into this group's political leanings. While the results

reflect significant trends, they may not comprehensively represent the entire African diaspora population. Therefore, caution is advised when generalizing findings to the broader community, as this sample may capture only a subset of the wider population's diversity.

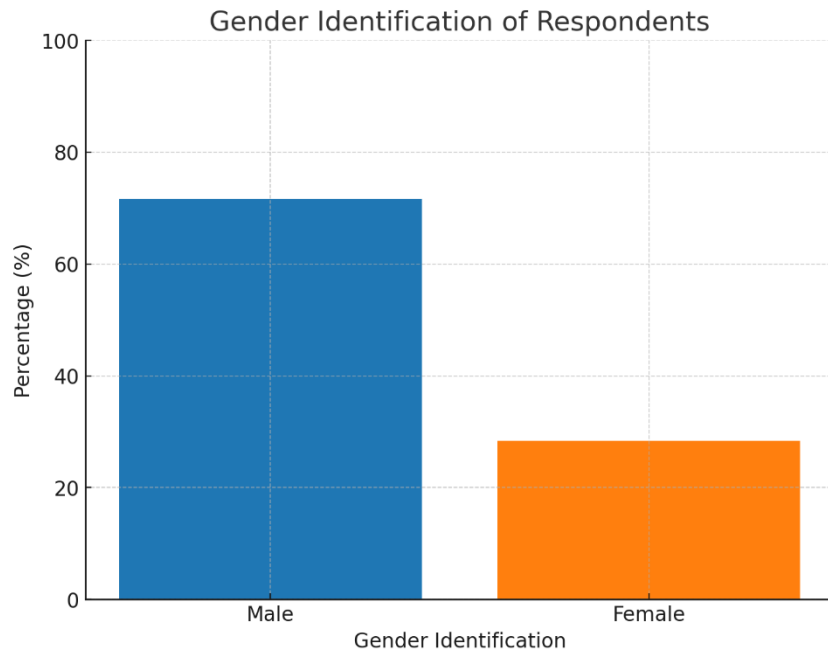
## Data Overview

The **African Diaspora 2024 Presidential Election Poll** dataset contains responses from participants across the African diaspora community in the U.S., capturing essential demographic and political preference information. Here are the key data points in the dataset.

- **Timestamp:** Records the specific date and time each respondent completed the poll, enabling chronological analysis of responses.
- **Gender Identification:** Captures the gender identity of respondents, allowing for analysis of preferences by gender.
- **Voter Registration:** Indicates whether respondents are registered voters in the U.S., distinguishing between **registered** and **non-registered** participants, to assess engagement levels within the diaspora.
- **Presidential Preference:** Records the respondent's preferred candidate for the 2024 U.S. presidential election, with options including **Democrat Kamala Harris with Tim Walz**, **Republican Donald Trump with J.D. Vance**, **Green Party Jill Stein with Butch Ware**, or **Undecided**.
- **Diaspora Background:** Identifies the specific African diaspora group to which respondents most closely associate, including groups such as **Nigerian**, **Cameroonian**, **Liberian**, and **African American**. This field enables a nuanced view of how political preferences vary across different diaspora backgrounds.
- **Age Category:** The age ranges of respondents, categorized as **18-24**, **25-34**, **35-49**, **50-64**, and **65-74**, offering insights into generational trends in candidate preference.
- **Political Views:** Reflects respondents' political identities, including **Democrat**, **Republican**, **Independent**, and **Other**, providing a look into party affiliation within the African diaspora community.

## Key Findings

### Gender Identification of Respondents



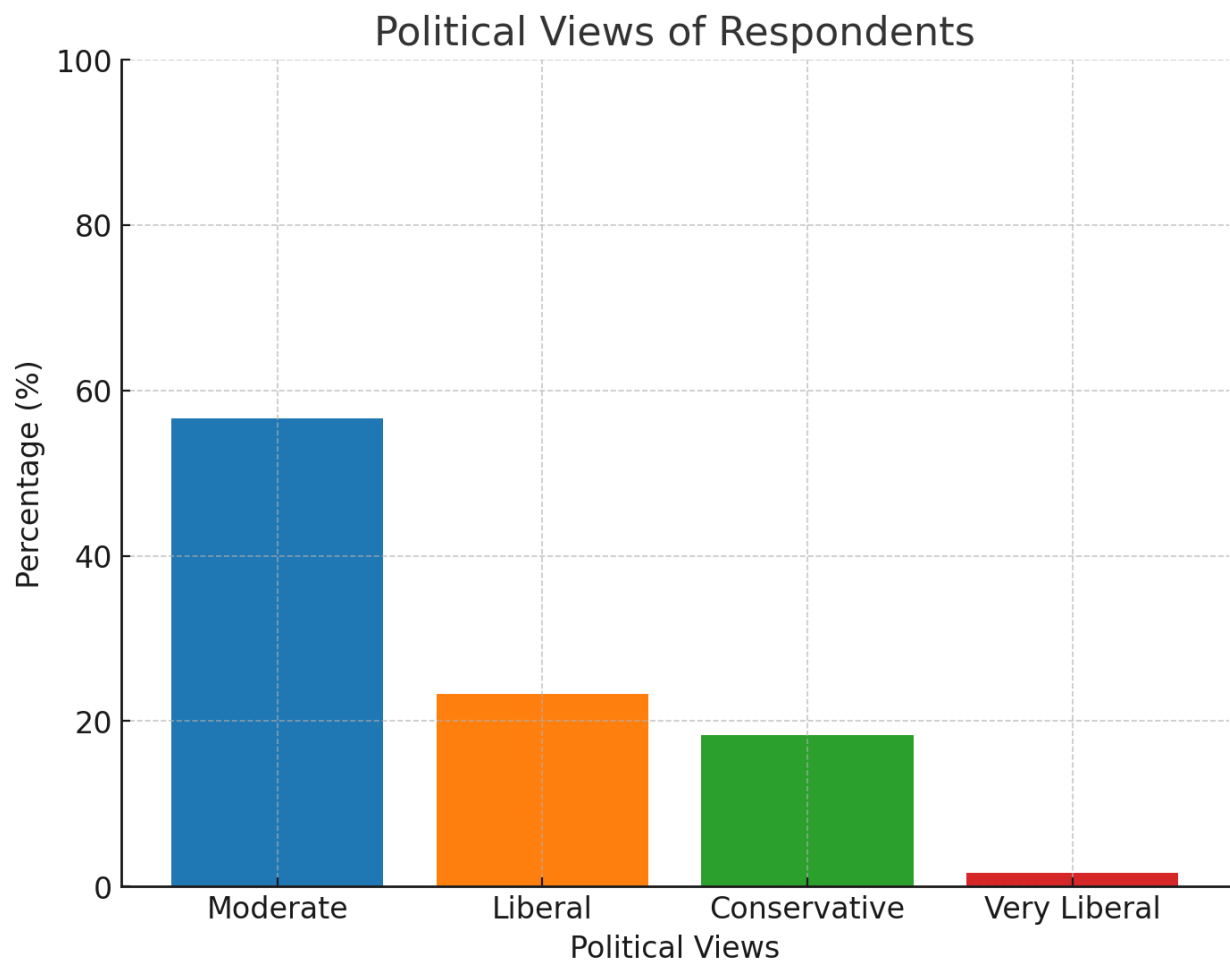
#### Analysis of Gender Identification:

- **Male: 71.67% of respondents identify as male.**
- **Female: 28.33% of respondents identify as female.**

#### Interpretation:

This distribution shows a higher representation of male respondents in the poll, with approximately 72% male and 28% female participants. This gender imbalance suggests that the perspectives may reflect a stronger male viewpoint within the African diaspora community.

Political Views of Respondents



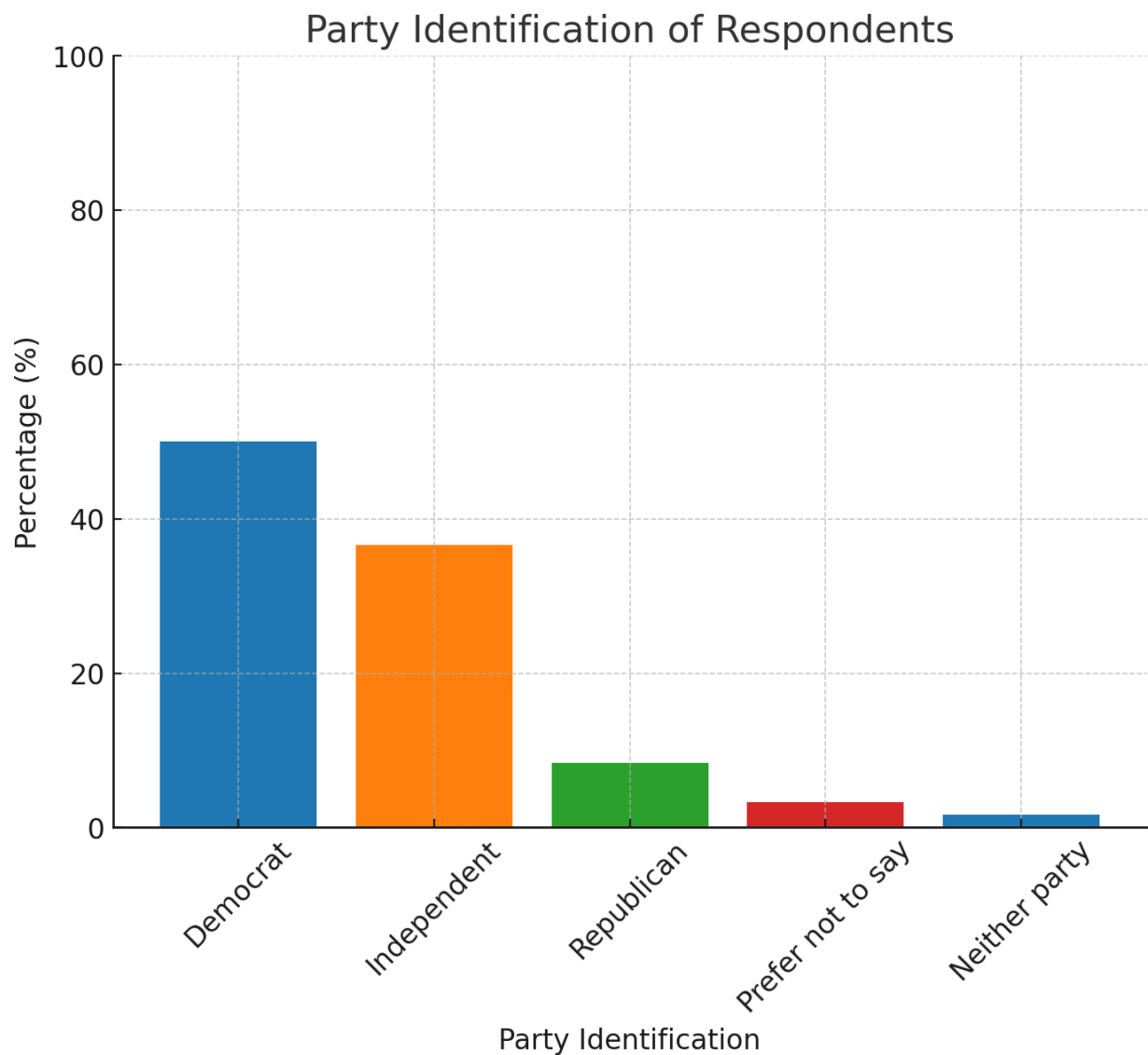
Political Views Analysis:

- Moderate: 56.67% of respondents identify as moderate.
- Liberal: 23.33% of respondents identify as liberal.
- Conservative: 18.33% identify as conservative.
- Very Liberal: 1.67% of respondents identify as very liberal.

Interpretation:

The data shows that the majority of respondents lean towards a moderate political stance, making up 57% of the sample. This is followed by a significant proportion of liberal (23%) and conservative (18%) respondents, indicating a diverse range of political views within the African diaspora community. Only a small fraction (1.67%) identify as very liberal, suggesting that extreme political views are less common in this sample.

Party Identification of Respondents



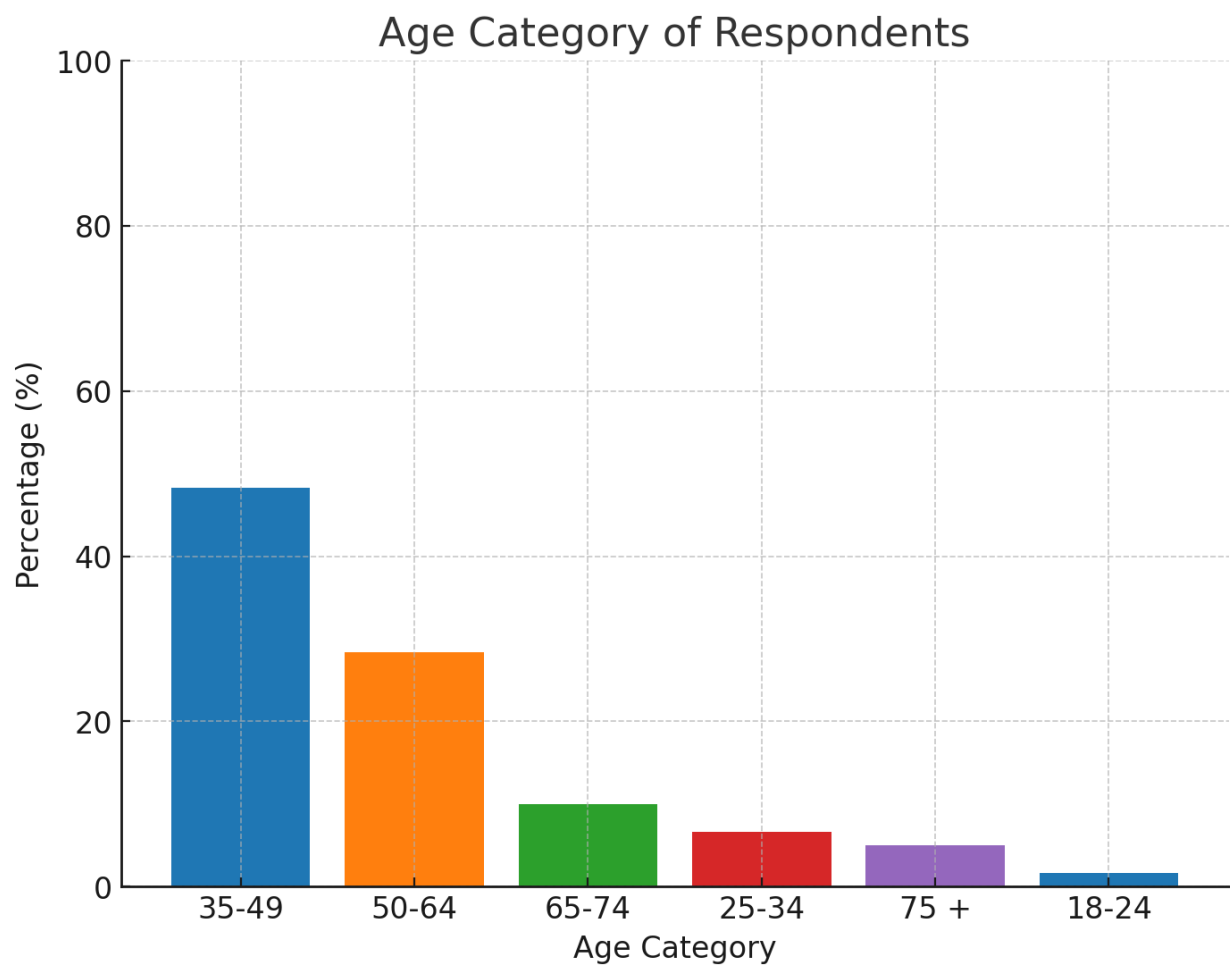
Party Identification Analysis:

- **Democrat:** 50.00% of respondents identify as Democrats.
- **Independent:** 36.67% identify as Independents, showing a significant portion who prefer a non-partisan alignment.
- **Republican:** 8.33% of respondents identify as Republicans.
- **Prefer Not to Say:** 3.33% of respondents chose not to disclose their party affiliation.
- **Neither Party:** 1.67% of respondents do not align with either major party.

**Interpretation:**

The data shows a clear Democratic majority among the respondents, with **50%** identifying as Democrats. A substantial percentage (**36.67%**) of **Independents** indicates a diverse range of political perspectives and potential openness to various candidates. Republicans form a smaller group at **8.33%**, while a few respondents prefer not to state their affiliation or align with neither party.

Age Category of Respondents



**Age Category Analysis:**

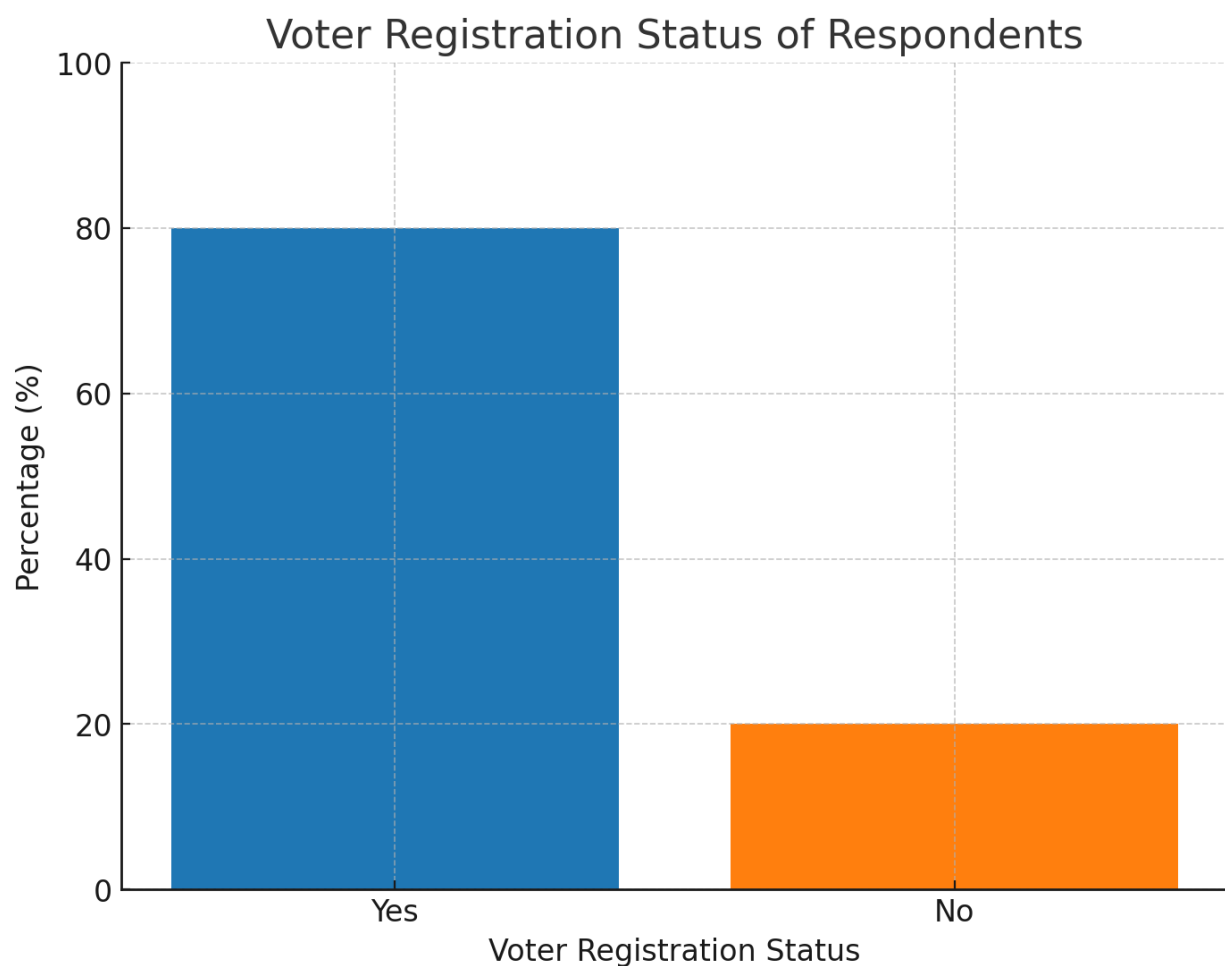
- **35-49:** 48.33% of respondents fall within this age group, representing the largest segment.
- **50-64:** 28.33% of respondents are in this category.

- **65-74: 10.00%** of respondents belong to this older demographic.
- **25-34: 6.67%** of respondents are in this younger adult category.
- **75+: 5.00%** of respondents are aged 75 and above.
- **18-24: 1.67%** of respondents are in the youngest age group.

#### Interpretation:

The data reveals that the majority of respondents are in the **35-49** and **50-64** age groups, making up nearly **77%** of the sample combined. This distribution indicates that middle-aged to older adults are highly represented in the poll. Younger age groups (18-24 and 25-34) form a smaller portion of respondents, suggesting potential opportunities to engage younger participants in future polls for a broader perspective.

#### Voter Registration Status of Respondents



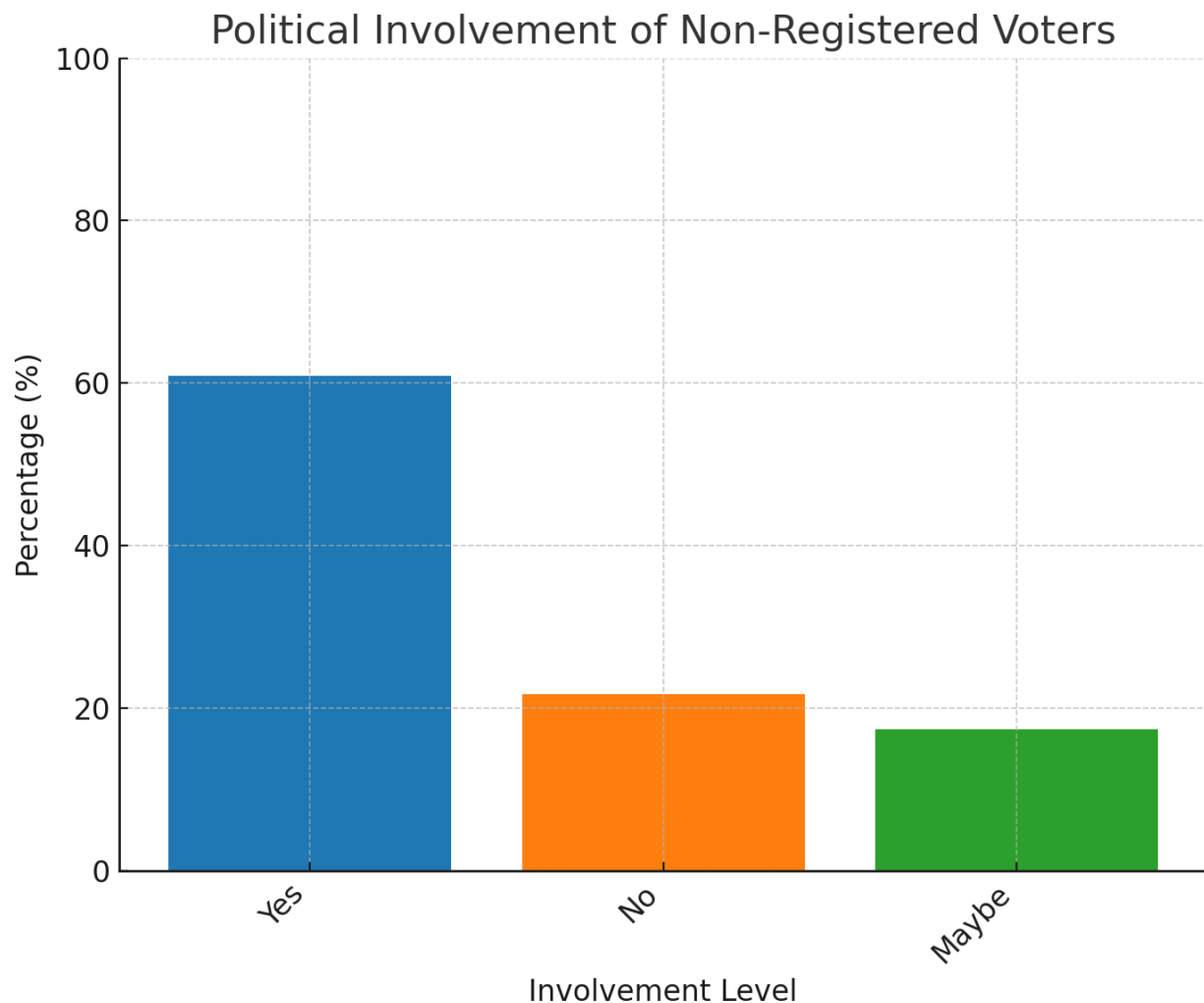
### Voter Registration Status Analysis:

- **Registered Voters: 80.00%** of respondents are registered to vote in the U.S.
- **Non-Registered Voters: 20.00%** of respondents are not currently registered.

### Interpretation:

The data indicates a high level of engagement among the African diaspora respondents, with **80%** being registered voters. This suggests strong electoral participation within this community, although the **20%** of non-registered respondents highlight an opportunity for voter registration initiatives to increase civic involvement.

### Political Involvement of Non-Registered Voters



### Non-Registered Voters' Political Involvement Analysis:

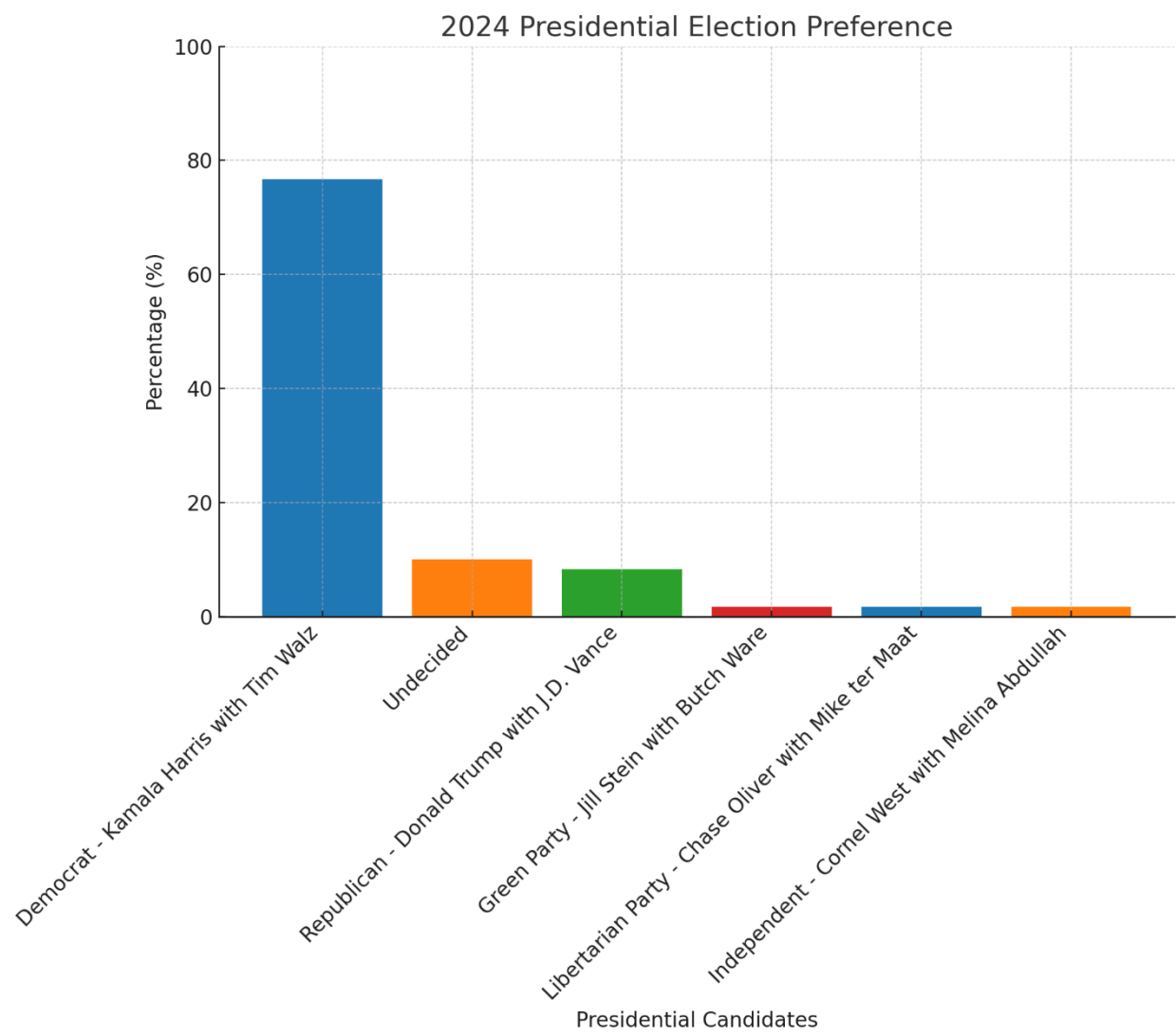
- **Yes: 60.87%** of non-registered voters stated they would still be politically active in supporting their preferred candidate through activities like **mobilizing, campaigning, or volunteering**.
- **No: 21.74%** of non-registered voters indicated they would not be involved politically.
- **Maybe: 17.39%** are uncertain about their level of involvement.

#### **Interpretation:**

The data highlights that despite not being registered, a significant portion of respondents (**60.87%**) intend to engage in political activities to support their preferred candidates, suggesting a high level of political interest and advocacy within the community. The **21.74%** who do not plan to participate indicate a potential gap in engagement, while **17.39%** of respondents remain undecided, presenting an opportunity for campaigns to motivate further involvement.



2024 Presidential Election Preference



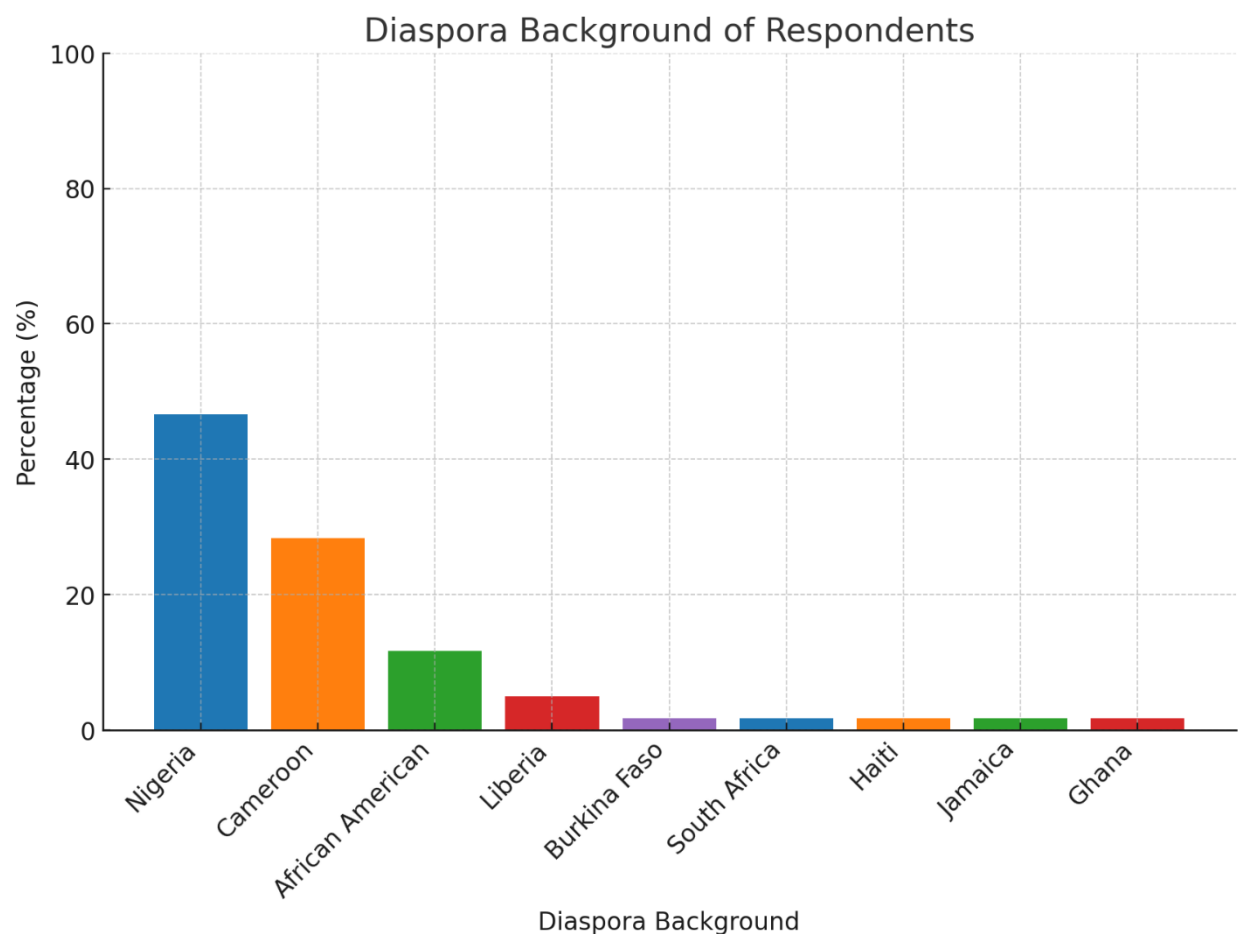
2024 Presidential Election Preference Analysis:

- **Democrat - Kamala Harris with Tim Walz: 76.67%** of respondents support this ticket, showing a strong preference for the Democratic candidates.
- **Undecided: 10.00%** of respondents are undecided, representing a key group for candidates to target.
- **Republican - Donald Trump with J.D. Vance: 8.33%** support the Republican ticket.
- **Green Party - Jill Stein with Butch Ware: 1.67%** support.
- **Libertarian Party - Chase Oliver with Mike ter Maat: 1.67%** support.
- **Independent - Cornel West with Melina Abdullah: 1.67%** support.

**Interpretation:**

The data reveals a strong inclination towards the **Democratic ticket** among the African diaspora, with **Kamala Harris and Tim Walz** receiving substantial support. **10% undecided voters** indicate an opportunity for campaigns to engage this group. Minor party candidates, including those from the **Green, Libertarian, and Independent parties**, each receive **1.67%** support, highlighting a small but present interest in alternative candidates.

Diaspora Background of Respondents



**Diaspora Background Analysis:**

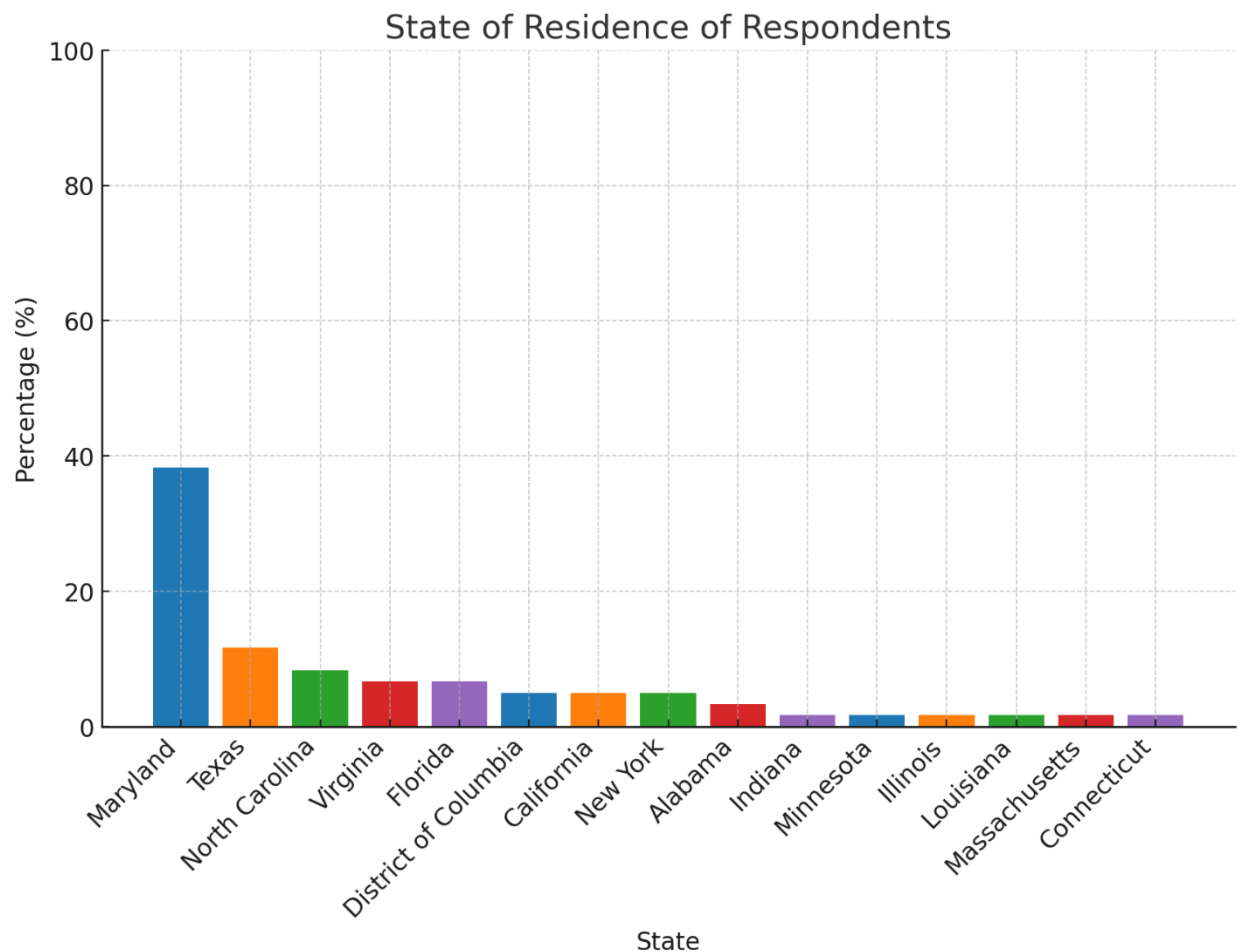
- **Nigeria:** 46.67% of respondents identify with the Nigerian diaspora, making it the largest group.
- **Cameroon:** 28.33% identify with the Cameroonian diaspora.
- **African American:** 11.67% of respondents identify as African American.

- **Liberia: 5.00%** identify with the Liberian diaspora.
- **Burkina Faso, South Africa, Haiti, Jamaica, Ghana:** Each of these backgrounds represents **1.67%** of the respondents.

### Interpretation:

The data shows a predominant representation of respondents from the **Nigerian** and **Cameroonian** diasporas, accounting for nearly **75%** combined. This concentration indicates that perspectives in the poll may heavily reflect the views of these communities, while smaller diasporas such as **Liberian, African American**, and others add to the diversity of the dataset.

### State of Residence of Respondents



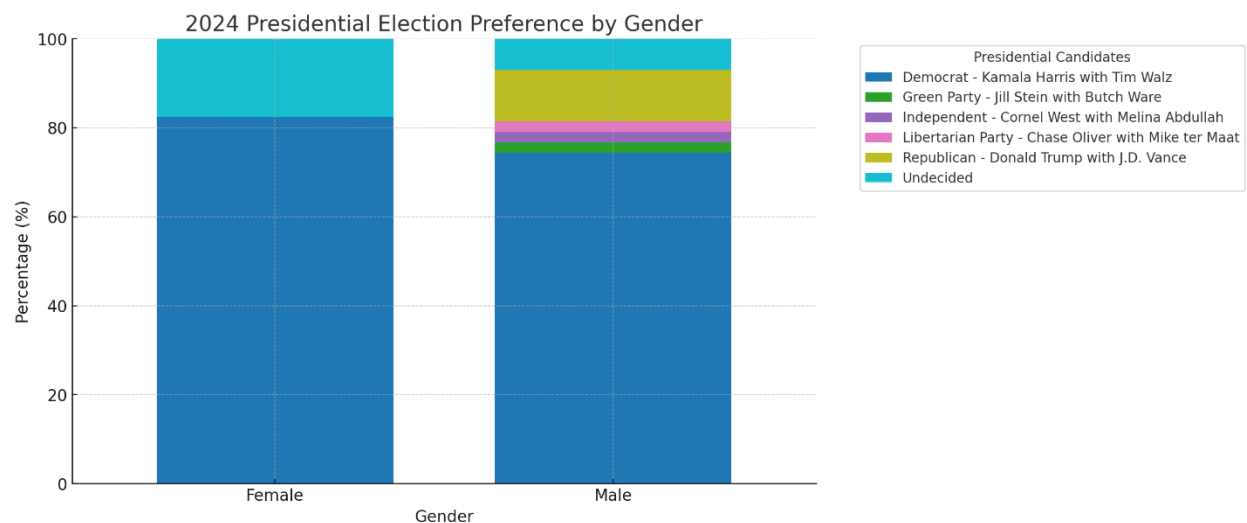
### State of Residence Analysis:

- **Maryland: 38.33%** of respondents reside in Maryland, making it the most represented state.
- **Texas: 11.67%** of respondents live in Texas.
- **North Carolina: 8.33%** of respondents are from North Carolina.
- **Virginia and Florida:** Each state has **6.67%** representation among respondents.
- **District of Columbia, California, New York:** Each represents **5.00%** of respondents.
- **Other States (Alabama, Indiana, Minnesota, Illinois, Louisiana, Massachusetts, Connecticut):** Each of these states represents **1.67%** of the respondents.

### Interpretation:

The data indicates a strong concentration of respondents from **Maryland** and **Texas**, collectively making up over **50%** of the sample. Maryland's high representation aligns with the state's proximity to African diaspora communities. This concentration suggests that regional perspectives in the poll may be heavily influenced by these states, with a smaller yet diverse representation from other states across the U.S.

### 2024 Presidential Election Preference by Gender



### 2024 Presidential Election Preference by Gender Analysis:

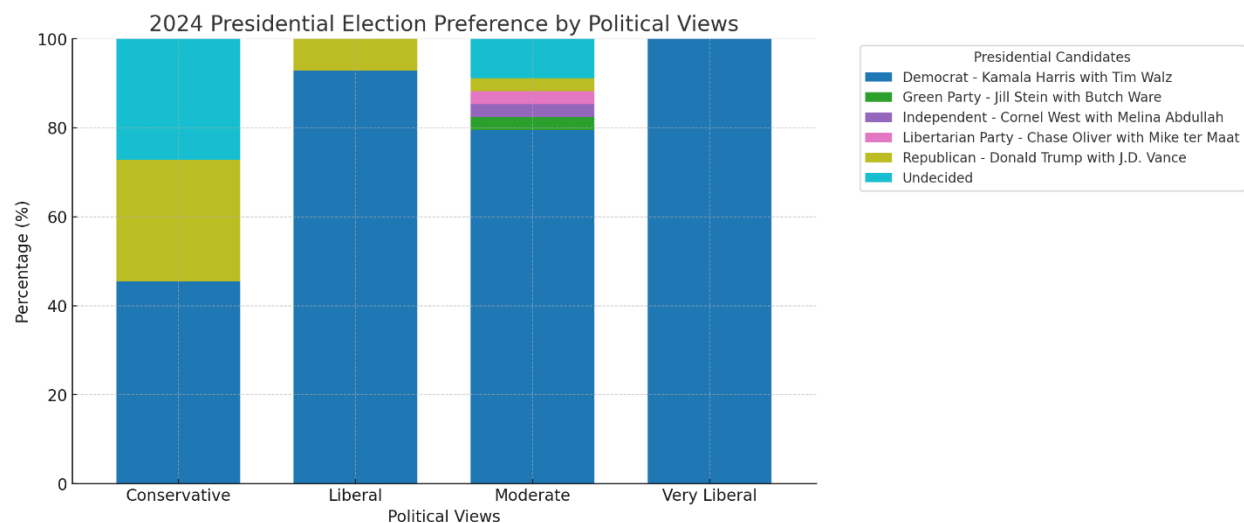
- **Female Respondents:**
  - **82.35%** support **Democrat Kamala Harris with Tim Walz**.

- **17.65% are Undecided.**
- **0%** support other candidates, including Republican, Green, Libertarian, and Independent options.
- **Male Respondents:**
  - **74.42%** support **Democrat Kamala Harris with Tim Walz.**
  - **11.63%** support **Republican Donald Trump with J.D. Vance.**
  - **6.98%** are **Undecided.**
  - Small percentages support **Green Party, Libertarian, and Independent** candidates (approximately **2.33%** each).

### Interpretation:

The data shows a strong preference for the **Democratic ticket** among both male and female respondents. However, **female respondents** exhibit slightly higher Democratic support (**82.35%**) and a greater share of undecided responses (**17.65%**), whereas **male respondents** display a modest but notable presence of **Republican support (11.63%)** and small percentages for third-party candidates.

### 2024 Presidential Election Preference by Political Views



### 2024 Presidential Election Preference by Political Views:

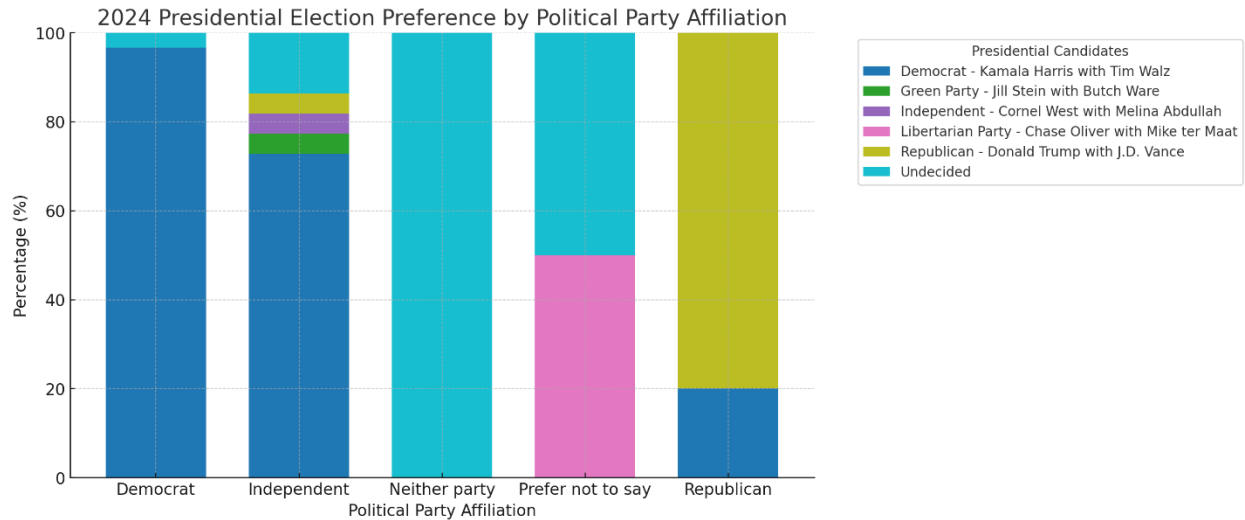
- **Conservative:**

- **45.45%** support **Kamala Harris with Tim Walz** (Democrat).
- **27.27%** support **Donald Trump with J.D. Vance** (Republican).
- **27.27%** are **Undecided**.
- **Liberal:**
  - **92.86%** support **Kamala Harris with Tim Walz**.
  - **7.14%** support **Donald Trump with J.D. Vance**.
- **Moderate:**
  - **79.41%** support **Kamala Harris with Tim Walz**.
  - **8.82%** are **Undecided**.
  - Small percentages support **Green Party (2.94%)**, **Libertarian (2.94%)**, and **Independent (2.94%)** candidates.
- **Very Liberal:**
  - **100%** support **Kamala Harris with Tim Walz**.

#### Interpretation:

- **Liberals and Very Liberal respondents** show overwhelming support for **Kamala Harris**.
- **Moderates** largely support Harris as well but show a slight tendency toward third-party and independent candidates.
- **Conservatives** are split, with notable support for both **Harris (45.45%)** and **Trump (27.27%)**, as well as a significant portion of undecided voters.

## 2024 Presidential Election Preference by Political Party Affiliation



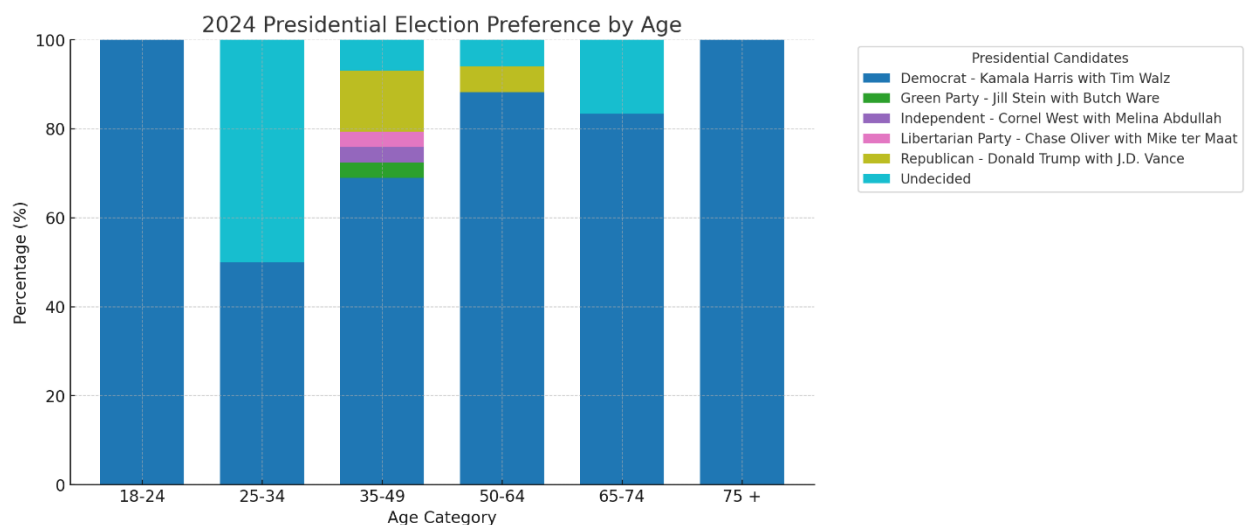
### 2024 Presidential Election Preference by Political Party Affiliation:

- **Democrats:**
  - **96.67%** support **Kamala Harris with Tim Walz** (Democrat).
  - **3.33%** are **Undecided**.
- **Independents:**
  - **72.73%** support **Kamala Harris with Tim Walz**.
  - **13.64%** are **Undecided**.
  - Smaller percentages support **Green Party (4.55%)**, **Independent (4.55%)**, and **Republican (4.55%)** candidates.
- **Republicans:**
  - **80.00%** support **Donald Trump with J.D. Vance** (Republican).
  - **20.00%** support **Kamala Harris with Tim Walz**.
- **Neither Party:**
  - **100.00%** are **Undecided**.
- **Prefer Not to Say:**
  - **50.00%** are **Undecided**.
  - **50.00%** support **Libertarian Party - Chase Oliver with Mike ter Maat**.

## Interpretation:

- **Democrats** overwhelmingly support their own ticket with Harris and Walz.
- **Independents** show a strong lean towards the Democratic ticket but display some support across other options, reflecting diverse preferences.
- **Republicans** are largely aligned with Trump and Vance but show a small share of crossover to the Democratic ticket.
- Respondents who identify with **neither party** are entirely undecided, indicating potential openness to any party's outreach.

## 2024 Presidential Election Preference by Age



## 2024 Presidential Election Preference by Age:

- **18-24:**
  - **100%** support **Kamala Harris with Tim Walz** (Democrat).
- **25-34:**
  - **50%** are **Undecided**.
  - **50%** support **Kamala Harris with Tim Walz**.
- **35-49:**

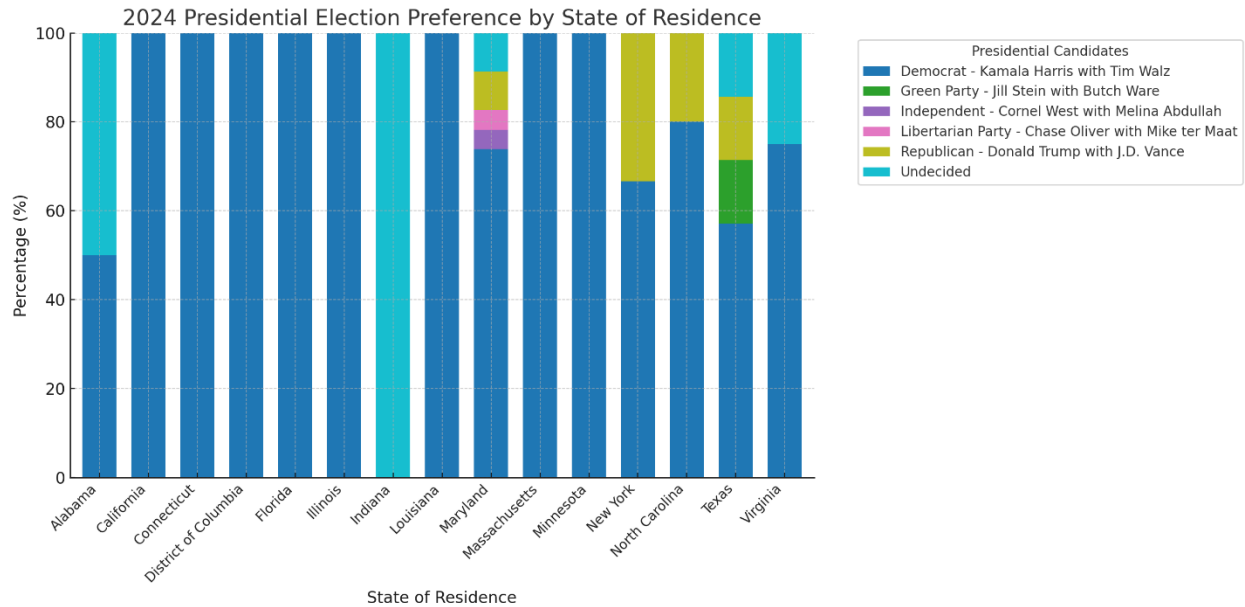
- **68.97%** support **Kamala Harris with Tim Walz**.
- **13.79%** support **Donald Trump with J.D. Vance**.
- **6.90%** are **Undecided**.
- Small percentages support **Green Party (3.45%)**, **Independent (3.45%)**, and **Libertarian (3.45%)** candidates.
- **50-64:**
  - **88.24%** support **Kamala Harris with Tim Walz**.
  - **5.88%** support **Donald Trump with J.D. Vance**.
  - **5.88%** are **Undecided**.
- **65-74:**
  - **83.33%** support **Kamala Harris with Tim Walz**.
  - **16.67%** are **Undecided**.
- **75+:**
  - **100%** support **Kamala Harris with Tim Walz**.

#### Interpretation:

- Support for **Kamala Harris** is strongest among the youngest (18-24) and oldest (75+) age groups, both at **100%**.
- The **25-34 age group** has the highest undecided rate (**50%**), indicating potential influence if further targeted.
- **Middle-aged respondents (35-49)** show some support for other candidates, particularly **Trump** and a few third-party options.
- **50-64 and 65-74 age groups** display strong Democratic support, with minor undecided percentages.

This breakdown reveals that **Kamala Harris** is the favored candidate across most age groups, with **undecided voters** primarily concentrated in younger demographics.

## 2024 Presidential Election Preference by State of Residence



### 2024 Presidential Election Preference by State of Residence:

- **Maryland:**
  - **73.91%** support **Kamala Harris with Tim Walz**.
  - **8.70%** support **Donald Trump with J.D. Vance**.
  - **8.70%** are **Undecided**.
  - Small support for **Independent (4.35%)** and **Libertarian (4.35%)** candidates.
- **Texas:**
  - **57.14%** support **Kamala Harris**.
  - **14.29%** each for **Green Party** and **Republican candidates**.
  - **14.29%** are **Undecided**.
- **North Carolina:**
  - **80%** support **Kamala Harris**.
  - **20%** support **Donald Trump**.
- **California, Connecticut, District of Columbia, Florida, Illinois, Louisiana, Massachusetts, Minnesota:**
  - **100%** support for **Kamala Harris**.

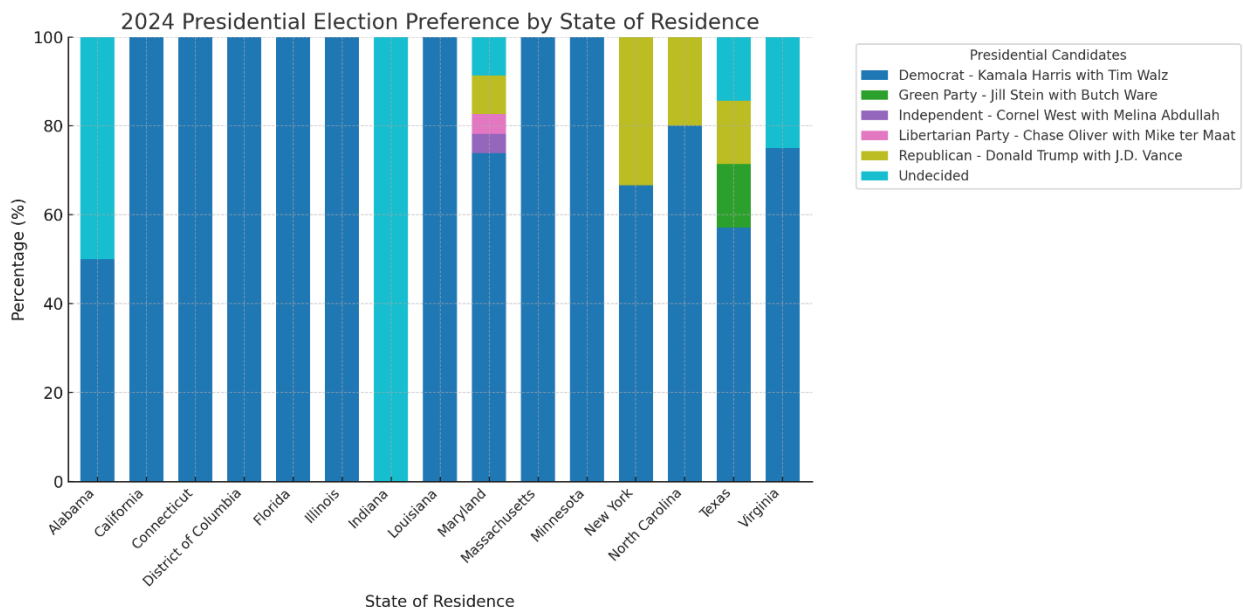
- **New York:**
  - **66.67%** support **Kamala Harris**.
  - **33.33%** support **Donald Trump**.
- **Virginia:**
  - **75%** support **Kamala Harris**.
  - **25%** are **Undecided**.
- **Alabama:**
  - **50%** support **Kamala Harris**.
  - **50%** are **Undecided**.

### Interpretation:

The data reveals strong support for **Kamala Harris** across states, especially in **California, Connecticut, and other Democratic-leaning areas**. Some states, like **Texas** and **New York**, show mixed preferences, with notable support for **Republican** and **Green Party** candidates. **Maryland** shows diverse support, with some backing for **third-party** candidates.

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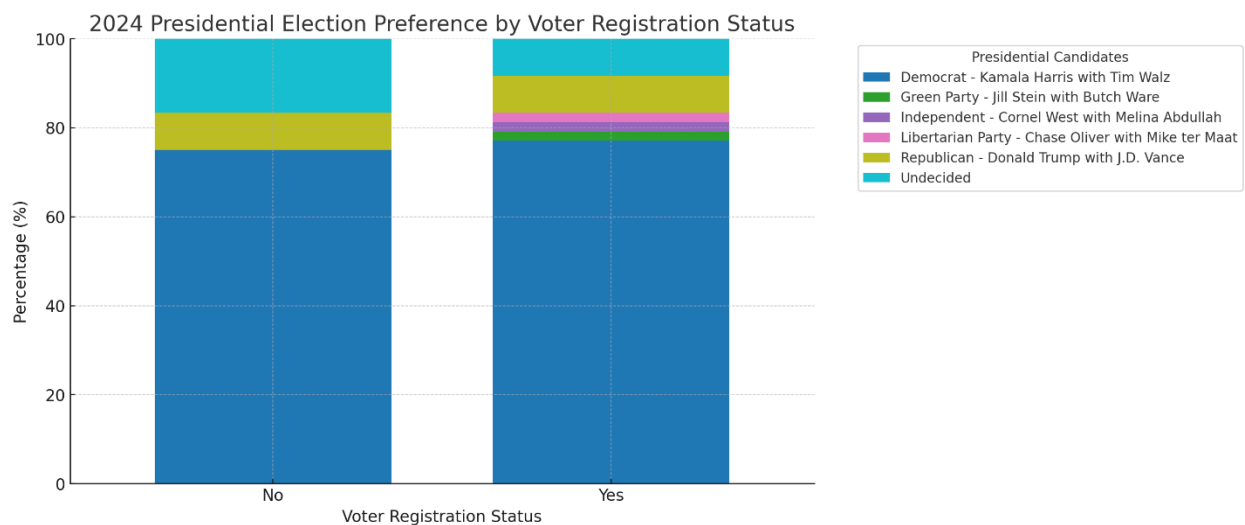
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- **Virginia:**
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## 2024 Presidential Election Preference by Voter Registration Status



## 2024 Presidential Election Preference by Voter Registration Status:

- **Registered Voters:**
  - **77.08%** support **Kamala Harris with Tim Walz** (Democrat).
  - **8.33%** support **Donald Trump with J.D. Vance** (Republican).
  - **8.33%** are **Undecided**.
  - Smaller support for **Green Party, Libertarian, and Independent candidates** at **2.08%** each.
- **Non-Registered Voters:**
  - **75.00%** support **Kamala Harris with Tim Walz**.
  - **8.33%** support **Donald Trump with J.D. Vance**.
  - **16.67%** are **Undecided**.

## Interpretation:

Both **registered** and **non-registered voters** display a strong preference for the **Democratic ticket** with Harris and Walz. However, non-registered voters show a higher rate of **undecided** respondents (**16.67%**), indicating potential for engagement. Support for third-party candidates remains minimal in both groups, emphasizing a two-party preference among this sample.

## ABOUT TANTV

TANTV is a news media publishing and technology company focused on serving the African and multicultural Black diaspora communities in the United States and globally. With a dedicated focus on culture, politics, sports, academia, and entrepreneurship, TANTV Studios ensures that Black storytelling is multifaceted and not monolithic. Catering to a multi-generational audience of 47 million, including first-generation immigrants, African-Americans, and allies of the African continent and its culture, TANTV addresses the media void for African and multicultural Black communities, allowing them to see their lived experiences reflected in the news. TANTV SYNDEX platform allows publishers, creators, and advertisers to reach a diverse multicultural audience.

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The END.